

THE

IMART

ADVANTAGE

10 BENEFITS IN ONE PRODUCT WITHOUT ADDED COST OR ACTIONS NEEDED



(LIFE REPAIR)
FORMULA

10 BENEFITS IN ONE PRODUCT

- | | |
|---------------|---|
| LIFESPAN | + INCREASED STRUCTURAL ENDURANCE |
| INVESTMENT | + INCREASED STRUCTURAL VALUE ► ROI PROFIT |
| FLEXIBILITY | + ACCESSIBLE YEAR-ROUND - INTERNAL/EXTERNAL APPLICATION |
| EFFICIENCY | - LESS MAINTENANCE ► DECREASED COSTS |
| REINFORCEMENT | + DENSITY ► STRUCTURAL REINFORCEMENT |
| ENVIRONMENT | + PROMOTING A HEALTHIER PLANET |
| PREVENTION | - MOISTURE - RADON - TOXIC GASES & CHEMICALS |
| ASSURANCE | + SCIENTIFICALLY PROVEN TECHNOLOGY & RESULT-BASED GUARANTEE |
| ISOLATION | + IMPROVED ENERGY PERFORMANCE |
| RETHINKING | - NEW APPROACH FREE FROM EXCAVATION & DESTRUCTION |



**BYE BYE
OUTDATED METHODS**



NO MORE CRACKING

**THE OLD - DESTRUCTIVE - TIME-CONSUMING
METHODS ARE A THING OF THE PAST**

EcoZmart can be applied both internally and externally, combining up to ten benefits in a single product. The protection provides long-lasting results against moisture, radon, and hazardous gases while enhancing the durability and insulation performance of structures. With its innovative and user-friendly technology, **EcoZmart** not only meets strict requirements but also stands out by offering a guaranteed and environmentally friendly solution that revolutionizes protection against moisture and related challenges.





PERFORMANCE

MAX 30 BAR
(3000 kPa)

Water Pressure



100%

Radon
Toxic Gases
Chemicals



MAX 30%
(MPa)

Structural
Reinforcement

FOR LICENSED COMPANIES

With ICE ELITE, you get a unique, certified solution that combines waterproofing, structural reinforcement, and complete protection against gas and radon. The product is 100% waterproof and withstands up to 30 BAR of water pressure, equivalent to 306 meters underwater. It strengthens the compression strength by up to 30%, increasing durability and lifespan while making the material completely crack-resistant.

ICE ELITE is the world's only certified solution with 100% radon neutralization, eliminating harmful substances and creating a healthy indoor environment. By penetrating deep into the surface, it forms an impenetrable barrier against both water and gases. It is safe for direct contact with drinking water and exceeds all Scandinavian and global safety standards.

Authorized companies gain full access to the benefits of the ecosystem and can choose to customize warranty options and liability. Imagine eliminating moisture, leaks, mold, cracks, structural damage, and toxic and carcinogenic substances—all with a single application, completely maintenance-free for over 30 years.

Licensed companies can always offer their own independent warranty of up to 10 years – max 10 BAR. For longer warranty periods, higher pressure resistance, or to transfer responsibility to EcoZmart, licensed companies can access all benefits including project evaluation, inspection, and quality assurance, thereby **EcoZmart's official warranty insurance.**



Warranty Insurance

MAX 30-YEAR

(With EcoZmarts Warranty Insurance)

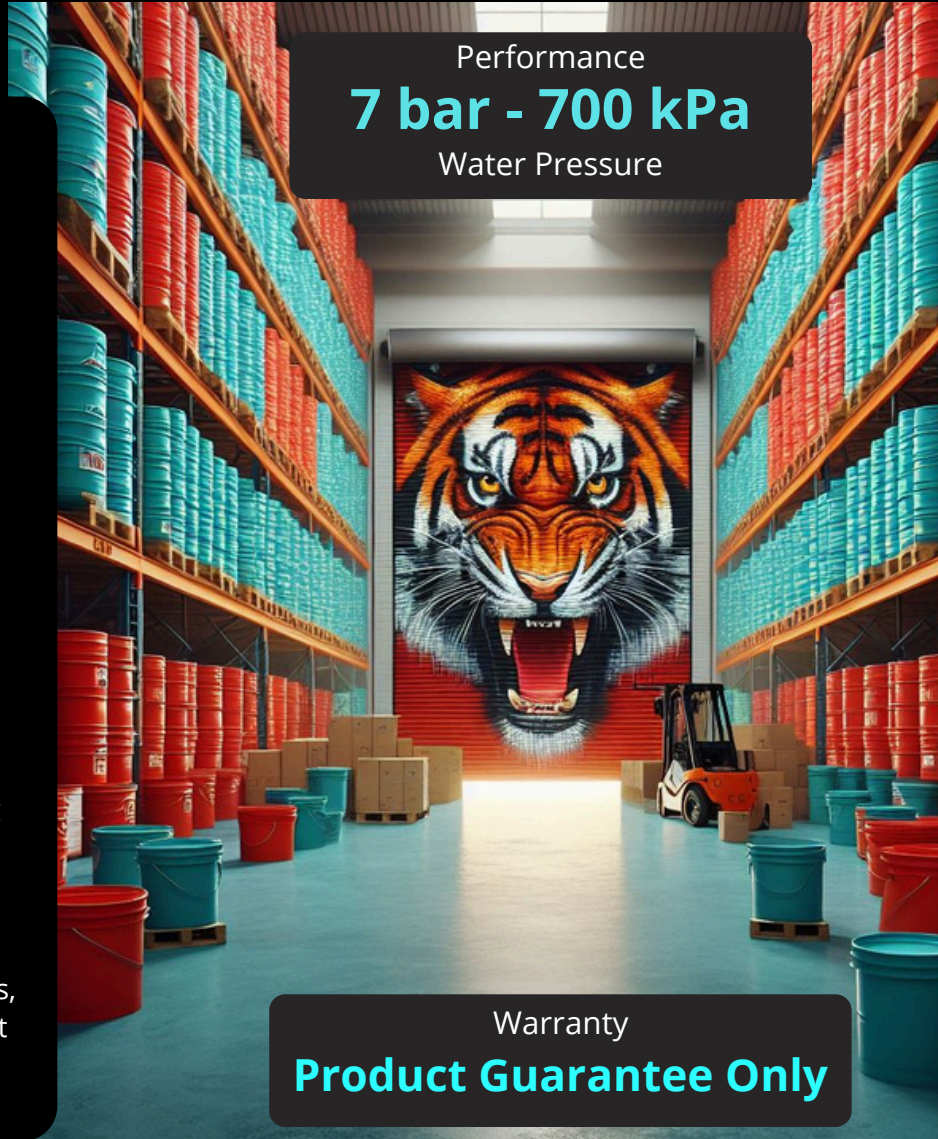


RAIN EcoZMART Standalone Product

The Rain model is ideal for businesses offering cost-effective solutions to end consumers and for construction companies seeking a light version of our technology without warranty or long-term insurance. It's also suitable for DIY projects, private use, pre-construction, and projects with simpler requirements.

This model includes a 10-year product performance guarantee and support service. Businesses can achieve profitability by utilizing this stand-alone product to address cost-sensitive consumer needs.

By joining our revolutionary ecosystem, businesses gain access to growth opportunities, project consultation & evaluation, 24/7 account manager & personalized support service, utilizing the full benefits of our platform.



Performance
7 bar - 700 kPa
Water Pressure

Warranty
Product Guarantee Only

1

1-2 applications without spraygun

5 mm

Thickness

6 m2

Coverage Per
Bucket



TENSILE STRENGTH	+40%
COMPRESSION STRENGTH	+25%
FLEXURAL STRENGTH	+300%
CRACK RESISTANCE	+430%

GLOBAL INDUSTRY LEADER IN
SUSTAINABLE CONCRETE

TESTED & PROVEN



REVOLUTIONARY
ADMIXTURE
PRIMER
BINDER

Enables Reduced
Material Consumption

35%

(DEPENDS ON STRCUTURE TYPE)

MBP
**STANDALONE
PRODUCT**

ECOZMART

ALL-IN-ONE SOLUTION

REINFORCEMENT, INCREASED CONSTRUCTION EFFICIENCY, ENHANCED PROFITABILITY &
LONG-TERM PROTECTION

✓ Admixture

Enhances Concrete Properties: MBP is a world-leading admixture and the market's top choice for creating high-quality, durable structures with maximum efficiency and environmental performance. By drastically reducing material consumption while increasing concrete strength and lifespan, MBP sets a new standard for future construction technology—backed by test results proving its superior performance.

- ✓ Reduces construction costs & material usage by up to 35%
- ✓ Decreases maintenance needs by at least 75% by providing enhanced protection against cracking, concrete degradation, moisture, salts, water penetration, and harmful gases.
- ✓ Eco-friendly & designed for Nordic climates

✓ Primer

Exceptional adhesion on all surfaces, including steel, protects against moisture, gases, chemical and mechanical wear.

✓ Binder

Improved composition and stability, even with thinner material layers. Smarter, More Sustainable & Cost-Effective Construction

MBP

THE FUTURE OF SMART CONSTRUCTION TECHNOLOGY IN A SINGLE SOLUTION

3-10%

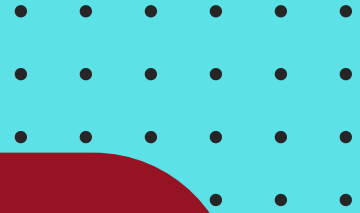
REDUCED
PROJECT COSTS

75%

REDUCED
FUTURE MAINTENANCE

30-60%

REDUCED
CONCRETE-RELATED COSTS



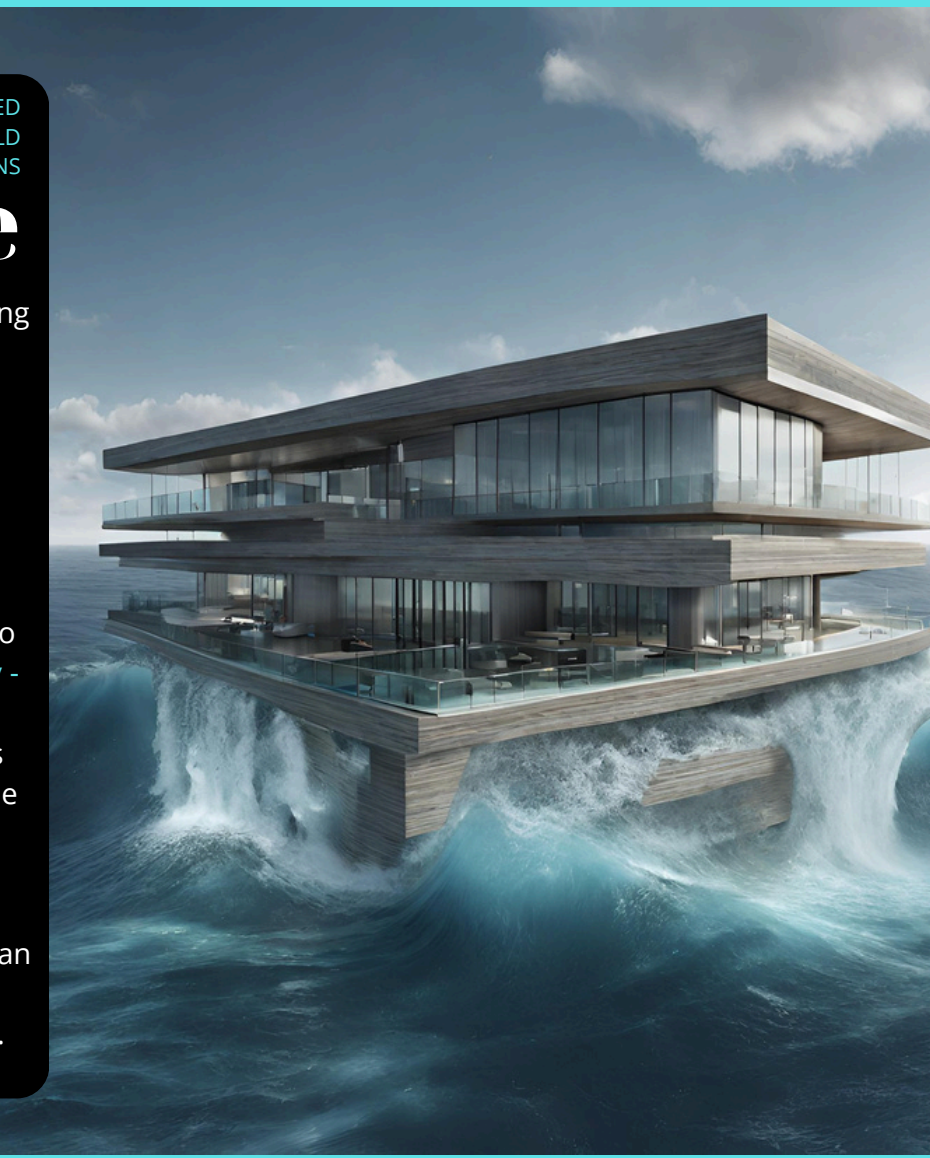
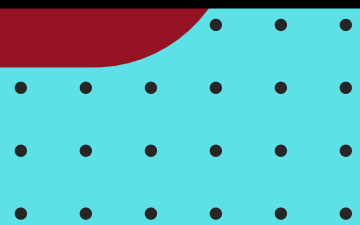
Proven Performance

LABORATORY TESTED
UNDER REAL-WORLD
CONDITIONS

Achieving superior performance levels, including structure strength, integrity, and compression strength/load capacity, establishes us as the industry leader. Implementing our technology easily outcompetes structures lacking our advancements, providing 10 superior benefits that outclass the competition on all rounds.

Over time, competing structures will struggle to match our superiority in **strength - profitability - durability - impermeability - sustainability - longevity - protection & warranty**. This ensures the highest efficiency possible, thus utilizing the **maximal structural potential**.

Our proprietary systems, requirements, and formulas fully meet and far exceed Scandinavian quality standards, renowned for addressing some of the world's most challenging climates.





ECOZMART


STOP USING OUTDATED METHODS – SAVE TIME, MONEY & THE ENVIRONMENT!

EcoZmart – Celebrated in the media and recognized as a global leader in long-term protection for construction. Certified to withstand pressures of up to 30 bar, it is the world's only approved solution for shielding against radon and hazardous chemicals. EcoZmart also enhances the structural compression strength with up to 30% and becomes crack-resistant. It is the only solution in the world that addresses all these issues in a single application!

As the world's first health-protective and eco-friendly construction ecosystem, EcoZmart is fully certified and laboratory-tested. We provide up to a 30-year warranty—offering peace of mind backed by proven technology designed to last far beyond that.



**30 year
Warranty +
Insurance**



**The Most
Eco-Friendly
Solution**



Protection from

- **Radon & toxic gases**
- **Harmful chemicals**
- **Carcinogenic substances**



**30 Bar
Moisture
Protection**

**30%
Structural Reinforcement**

THE

SMART

ECOSYSTEM



Sanitization Decontamination

By creating health-protective environments free from cancer-causing agents, families and individuals no longer need to be exposed to unhealthy structural conditions. For too long, there has not been a sustainable and efficient way to prevent spaces where humans are exposed to from invisible toxic gases such as radon or mold, which promote cancer and detrimentally affect overall health and fitness.

EcoZmart has made a groundbreaking change, offering guaranteed results, laboratory-proven and legally justified with a warranty for the first time in history. We are the sole operator in the world with the capability to provide such a critical and solid warranty that can be scientifically proven, fulfilling our duty to preserve human life and overall health.

EcoZmart eliminates these problems and ensures full protection for the future, making cancer-promoting environments a thing of the past...



We Save Lives



ECO + ZMART

ADDING VALUE WITH ECO-FRIENDLY AND SMART CITIES

Adherence to stringent regulations and laws set by Scandinavia and the EU ensures that we not only meet but exceed all global regulatory requirements.

EcoZmart stands out as a beacon of innovation and environmental responsibility in the chemical industry. By harnessing water-soluble solutions and cutting-edge technology, we've created a solution that not only meets but exceeds eco-friendly standards.

Our non-hazardous formulation and eco-friendly packaging set new benchmarks for sustainability, ensuring minimal impact on the environment and society. EcoZmart continues to lead the way in eco-friendly innovation with a clear vision of making a positive impact on a global scale, driving change for generations to come.

ECOZMART

CERTIFIED WARRANTY INSURANCE

The world's first result-guaranteed structural protection assurance system combines defense against the most critical causes of structural deterioration—waterproofing, structural reinforcement, and neutralization of carcinogenic gases and chemicals—all within one warranty insurance.

Neither the company nor the end consumer will ever have to worry about the structure's integrity throughout its entire term. As the only certified solution in the world for eliminating radon and other toxic carcinogenic gases, it also prevents mold formation by eliminating structural moisture and enhances crack resistance by strengthening the material.

With EcoZmart, structural maintenance and health precautions become virtually unnecessary. We redefine safety standards, creating healthier, more eco-sustainable structures through our unparalleled assurance system—an integral part of the EcoZmart construction ecosystem.



- Warranty Liability
(Optional Choice)
- Licensed Partner (MAX 10 Years)
 - Franchisee
 - EcoZmart



MAX 10 BAR (1000 kPa)	1	6 mm	5 m2
	Applications	Thickness	Coverage per bucket

- Warranty Liability
- Franchisee
 - EcoZmart



20 BAR (2000 kPa)	2	12 mm	2.5 m2
	Applications	Thickness	Coverage per bucket

- Warranty Liability
- Franchisee
 - EcoZmart



30 BAR (2000-3000 kPa)	2	12 mm	2.5 m2
	Applications	Thickness	Coverage per bucket



THE INDUSTRY LEADER

EcoZmart is capable of meeting the needs of even the most demanding commercial structures, our product offers exceptional strength to withstand high stress and compression loads while providing superior protection.

EcoZmart offers a unique 30-year insured warranty system. The first 10 years are always covered by the authorized service provider, while the remaining 20 years are insured by the manufacturer for enhanced security. This ensures consistent protection and peace of mind, backed by a robust insurance system.

Leveraging our proprietary solutions, formulas, and adherence to EcoZmart's rigorous standards and assurance system, we ensure unparalleled performance and durability that surpasses any competition in the industry. Our product sets the new standard for excellence, establishing us as undisputed leaders in this segment



FRANCHISE SYSTEM

As a franchisee, you will host the world's first construction ecosystem, covering the entire value chain—from manufacturing and reselling to project analysis, inspection, quality assurance, and long-term structural liability. This ensures that every structure remains protected and reinforced for decades.

- ✓ Distribution & Reselling
- ✓ Quality Assurance & Inspection
- ✓ Insurance & Structural Liability

High-Profit Potential

Low-Risk Entry with Low Initial Costs

To support startups, our bridging program enables franchisees to begin with **minimal upfront investment** if the required establishment capital is not immediately met—allowing you to build a strong foundation while minimizing risks.

ECOZMART

RESELLER PROGRAM

Territorial Rights

20%

Margins Starting From

BREAK INTO BIG BUSINESS – BECOME AN EXCLUSIVE RESELLER



For the first time in a long time, the monopoly has been broken—creating real accessibility to high-level business opportunities. Now, you can take part in distributing and reselling a health-protective, eco-sustainable solution that is transforming city development and infrastructure worldwide.

Exclusive Reseller Benefits - Secure exclusive distribution rights for your region.

As a reseller your main focus will be at:

- ✓ Distribution & Reselling
- ✓ Warehousing & Logistics
- ✓ Marketing & Business Development

A Market-Leading solution - Rare High-Demand Opportunity - Zero To None Competition

As the exclusive provider of this all-in-one construction solution, you'll be selling a product that:

- ✓ Protects human health and reduces environmental impact
- ✓ Has minimal competition—we are the industry leader in this technology
- ✓ Is rapidly growing worldwide with increasing demand with an annual growth rate (CAGR) of 9.0%

By starting early, you secure long-term territorial rights—a generational business opportunity that ensures fair competition and lasting profitability.

How to Qualify

To become an official reseller, you must provide:

- ✓ Proof of an established business OR a solid marketing plan targeting the construction industry.
- ✓ A monthly guarantee to secure exclusive territorial rights.

High-Profit Potential with Industry-Leading Technology

Resellers can achieve exceptional profit margins by offering our MBP technology—a military-grade product with unmatched crack resistance, flexural strength, and durability.

Low-Risk Entry – Low Initial Costs

Our Bridging Program helps startups get started with minimal upfront investment, allowing you to grow your business while keeping risks low.

ECOZMART

BRIDGING PROGRAM

Do you want to be part of a multi-billion-dollar industry and contribute to building the most advanced and sustainable structures in the world?

Do you have the ambition to become a full-fledged franchisee or reseller but lack the initial capital, network, or business infrastructure? Are you a leader who can build and manage a sales team, creating the foundation for long-term success?



THE BRIDGING PROGRAM GIVES YOU A DIRECT PATH TO SUCCESS

Proven system that ensures long-term growth & recurring profits.

With expert training, a proven system, and ongoing support, you can immediately start profit on the opportunity—capitalizing on high market demand without the usual barriers of capital or connections. You'll gain the tools and knowledge to confidently connect with construction companies, offering a superior, future-proof solution powered by our groundbreaking technology. As you gain traction and experience, you'll have the opportunity to develop and lead a sales team, paving the way for your transition into a reseller or full franchisee.

Be at the forefront of a global movement, delivering the world's first health-protective and eco-sustainable construction technology. Shape the future of cities and infrastructure with an industry-leading system, world-class technology, and the backing of a brand dedicated to making a positive global impact.

Are you ready to build your future and lead the way?

15%
Margins Up To

**EVERY SALE
GENERATES
RECURRING
PROFITS FOR A
FULL YEAR**



MAXIMAL STRUCTURAL POTENTIAL

BUILDING AN ECOSMART FUTURE



Contact us for a customized evaluation — we guarantee solutions using the latest construction technology that add value to your business.

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